

CASCADIAJS 2026

Shared Components Beyond the Design System

Where we're headed

01

What's a
design system?

02

Why go
beyond?

03

Who are you
building for?

04

Where are you
building it?

05

Building it
thoughtfully

06

Keeping it
maintainable

07

Fostering an
ecosystem

What's a Design System?



Central Platform

Usually owned by a central team, shipped as a unified platform



Atomic components

Often basic components like buttons, dropdowns, modals



Primitives & tokens

Includes primitives like the color palette, spacing system, and typography

But a design system
can't do everything

Beyond the design system



Navigation &
higher-level UX



Team-specific
components



Design system
candidates

Who are you building for?



Anchor consumer

The team for whom you're building right now — might even be your team



Second consumer

A real or imaginary second team — to ensure you keep your component generic

Where are you building it?



Keep it separate

Don't put it in your app repo — keep it separate so it can evolve independently

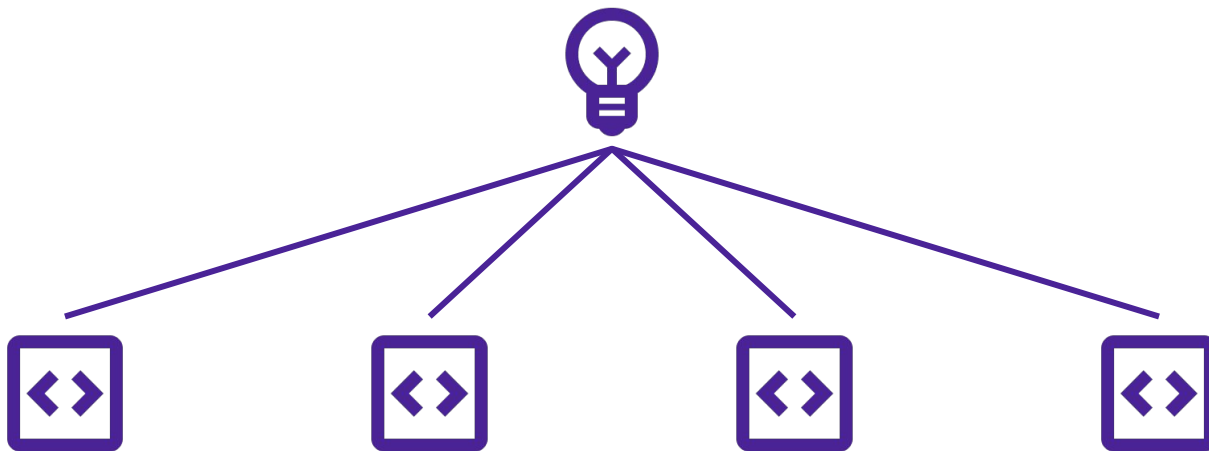


Publish artifacts

Release to npm/artifactory/etc so other teams can use your component freely

Building it **thoughtfully**

Build up from the design system



Make your APIs consistent

BASIC TEXT INPUT

```
value: string;  
onChange: (newValue: string) => void;  
size: "small" | "default" | "large";  
placeholder: string;  
maxLength: number;  
...
```

SNAZZY SEARCH BOX

```
dataSourceUrl: string;  
maxOptions: number;  
onSubmit: (value: string) => void;  
value: string;  
onChange: (newValue: string) => void;  
size: "small" | "default" | "large";  
placeholder: string;  
maxLength: number;  
...
```

Design with Layered Extensibility



Make the right way the easy way

Optimize the API for the 80% case, providing sensible defaults where possible



Offer layers of deeper customization

Don't make consumers eject into hard mode just to get a slightly custom experience

Design with Layered Extensibility

80% CASE: TEXT

My Awesome Button

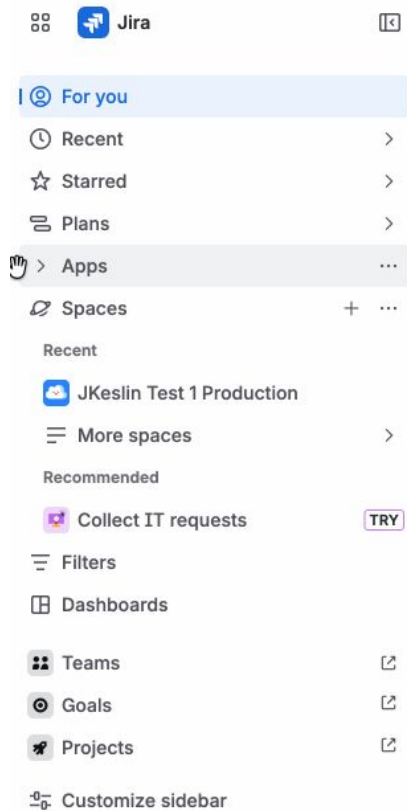
```
<Button  
  label="My Awesome Button"  
/>
```

15% CASE: REACT NODE

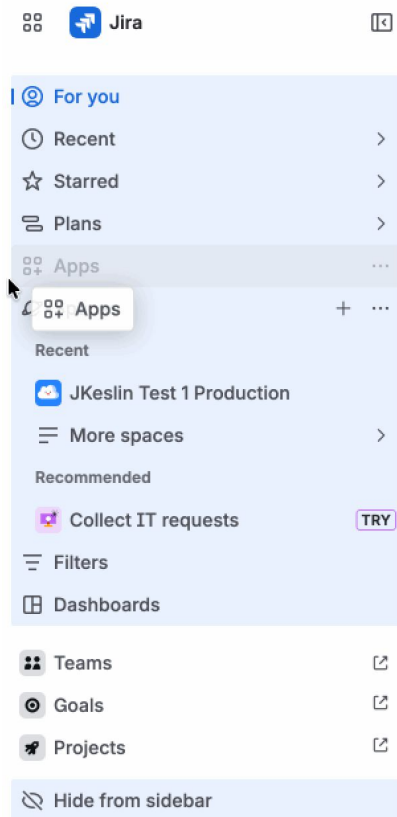
★ My Awesome Button

```
<Button  
  label="My Awesome Button">  
  <HStack>  
    <Icon type="star" />  
    My Awesome Button  
  </HStack>  
</Button>
```

Example: Jira's navigation

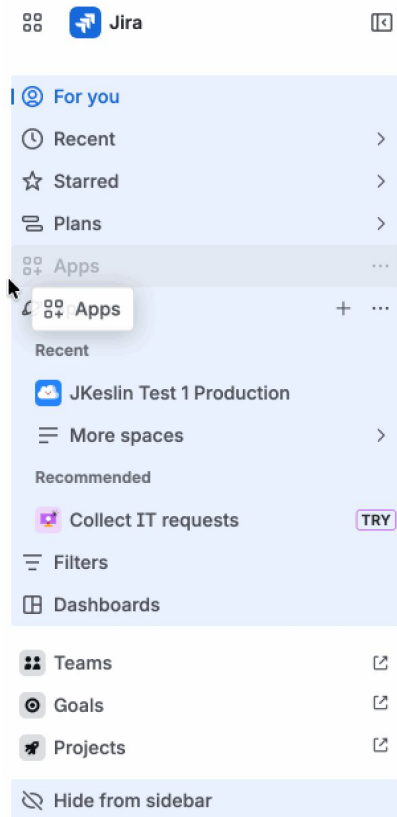


Example: Jira's navigation



```
// Common case - fully declarative
{
  type: "link",
  label: "For you",
  icon: <YouIcon />,
  href: "/for-you"
}
```

Example: Jira's navigation



```
// Custom items - functional
{
  type: "custom",
  label: "Apps",
  icon: <AppsIcon />,
  component: AppsNavItem
}
```

```
// AppsNavItem props
{
  draggableRef: ReactRef,
  dropIndicator: ReactNode,
  isDragging: boolean,
  ...
}
```

Optimize for the higher layers



Consider common use-cases

Make it easy to do typical things like setting text labels, even when using intl libraries



Don't forget complex but frequent things

Integrating analytics or spotlight tour elements shouldn't require ejecting to hard-mode

Don't build a Homer Car



It's okay to
be opinionated

Consider including batteries



Handle data fetching, if you can

Use mechanisms like Relay's fragments, for example, to encapsulate data requests



Reduce boilerplate as much as possible

Using your component shouldn't require writing a novel — keep it simple



Keep an escape hatch, though

Despite your best efforts, sometimes a consumer needs more control

Make it maintainable



Write thorough tests

Keep quality high — write plenty of unit and integration tests so your component is rock solid



Document liberally

You won't always be there for support — document everything



Keep a changelog

Updates happen — keep your consumers apprised of what changed when

Foster an ecosystem



Shared components are super valuable

They de-duplicate effort, become a force multiplier, and improve consistency across apps



Governance is essential

Establish patterns and practices for consistent, high-quality results

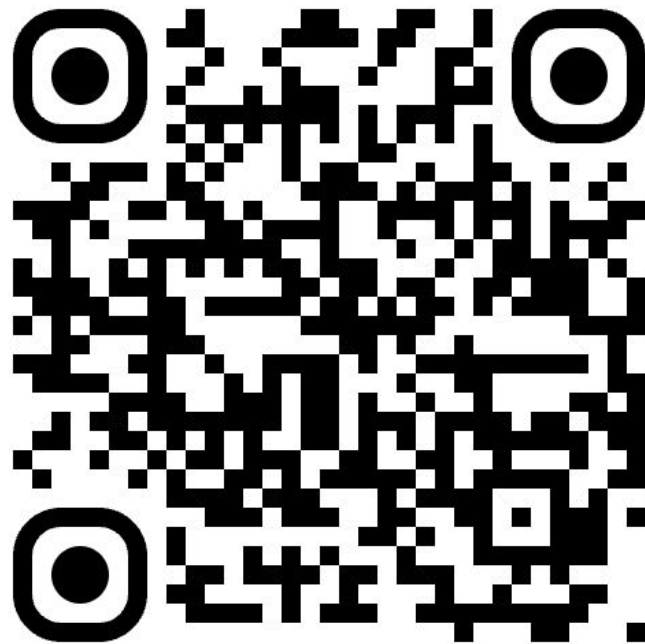


Discoverability makes a big difference

Investing in a common doc site / marketplace for shared components pays dividends

Now, go build
something
awesome!

Thank you!



jonathankeleslin.com/cascadiajs26